

## SURVIVE AND THRIVE AGENDA

<b>Friday</b>		
11:00 AM	NYC Corner of 49th St & 11th Ave	Bus departs NYC, S&T Staff Zay: 646.260.9668 Need to show ID and e-Ticket
1:00-3:00 PM	Kent, CT	Arrive @ Club Getaway
	White Tent	Check In Make Name Necklaces MINFO App Downloaded and Reviewed
	White Tent	Rolling Lunch
	White Tent	Sign up for Masterminds Sign up for 1:1 Mentorship Slots
3:00-3:30 PM	Front Lawn	Color Wars (A Club Getaway Honored Tradition) (May want to bring a change of clothing--separate from luggage)
3:30-4:30 PM	Water Park	All Water Park activities are OPEN (see separate schedule & map)
	Activities	All activities throughout Club Getaway are OPEN (see separate schedule & map)
	White Tent	Take a Guided Tour of Club Getaway
4:30 PM	Information Desk	Pick up Room Keys and Swag Bags
		Check into rooms

	White Tent	Networking & Lite Refreshments
5:00-5:15 PM	White Tent	Welcome--Founders
5:15-5:55 PM	By Invite Only	VIP Reception--by invite only
6:00-7:00 PM	Boat House, Center Stage	Jesse Itzler--Living with the Monks: What I Learned From the Happiest People on Earth
7:00-7:30 PM	Boat House, Center Stage	Fireside Chat-- Jesse Itzler and Sandra Richards (Morgan Stanley)
7:30-8:00 PM	Boat House, Center Stage	Book Signing with Jesse Itzler
8:00-9:15 PM	Mountain House	Dinner
9:30-10:30 PM	Boat House	Concert Jamar Rogers and Luz Wang
10:30 to 12 AM	Boat House	Party like it's 1999 with DJ Matt

## Saturday

6:00 AM	Basketball Court (If Raining/Cold--this activity will be moved to the Road House)	Guided Yoga and Meditation
	Bench Tree	Hiking
7:00-8:30 AM	Mountain House	Breakfast with Entrepreneurs (Startups introduce themselves--OPEN mic)
8:30-10:15 AM	Mastermind Session 1	You need to go to the Mastermind Session for which you registered. Each participant will experience 3 of the 4 Masterminds or select a Workshop (as we begin, you decide if you would like to participate in the high impact or low impact activities)
	Roadhouse Limit: 30 ppl	Essentials of Marketing and Branding in the Digital Age; it's NOT all about Facebook Mentors: AJ Mihrzad, Mike Schwede, Marva Allen, Patrice Samara, Laney Silverman and Kean Wong
	Aerial Park Limit: 30 ppl	Capital and Your Venture: When do you RAISE, When do you EXIT? Mentors: Sebastian Niestrath, Maryanne Morrow, Barbara Fischer, Jennifer Jacques, Dr. Roberta Lee and Chris Abato
	Adventure Woods Limit: 30 ppl	Scaling and Globalization: Risk, Rewards and Timing Mentors: Desiree Reid, Rahul Narvekar, Sachin Narode, Alison Anthoine and Rahfael Gordon
	Waterfront Limit: 30 ppl	Team and Leadership: Homicide v Suicide Mentors: Francesca Barack, Alan Brody, Dom Cappuccilli, Ryan Foland, Amy Kalafa and Ursula Ringham
10:30-11:30 AM	Boathouse	The Big Pitch: Shark Tank Style Keynote: Kevin Harrington (The Original Shark of Shark Tank) Essentials of Marketing & Branding
11:30-11:45 AM	Boat House	Q&A with Kevin Harrington
11:45-12:15 PM	Boat House	Book Signing with Kevin Harrington

12:30-2:00	White Tent	Lunch Buffet Keynote: Rahul Narvekar
2:00-4:00 PM	Tree Top Lawn	Meet your Mentor (1:1)--you must be pre-registered
2:00-4:00 PM	Run of the Camp	Personal Time or Camp Activities
4:00-5:45 PM	Mastermind Session 2	You need to go to the Mastermind Session for which you registered. Each participant will experience 3 of the 4 Masterminds or select a Workshop (as we begin, you decide if you would like to participate in the high impact or low impact activities)
	Roadhouse Limit: 30 ppl	Essentials of Marketing and Branding in the Digital Age; it's NOT all about Facebook Mentors: AJ Mihrzad, Mike Schwede, Marva Allen, Patrice Samara, Laney Silverman and Kean Wong
	Aerial Park Limit: 30 ppl	Capital and Your Venture: When do you RAISE, When do you EXIT? Mentors: Sebastian Niestrath, Maryanne Morrow, Barbara Fischer, Jennifer Jacques, Dr. Roberta Lee and Chris Abato
	Adventure Woods Limit: 30 ppl	Scaling and Globalization: Risk, Rewards and Timing Mentors: Desiree Reid, Rahul Narvekar, Sachin Narode, Alison Anthoine and Rahfael Gordon
	Waterfront Limit: 30 ppl	Team and Leadership: Homicide v Suicide Mentors: Francesca Barack, Alan Brody, Dom Cappuccilli, Ryan Foland, Amy Kalafa and Ursula Ringham
6:00-7:30 PM	Roadhouse	What the F... Does Your Company Do, I can't tell by looking at your branding. Workshop w/ Mentor: Laney Silverman
	Mountain House	3-1-3 Method. Distill your PITCH into 3 Words. Workshop w/ Mentor: Ryan Foland
	Patio	Mentors: Debriefing and Evaluation of Entrepreneurs
		Entrepreneurs: Free Time or Camp Activities
8:00-9:00 PM	White Tent	Dinner
9:00-10:00 PM	White Tent	Fashion Show
10:00-1:00 AM	Boat House	Mad Hatter Party
12:00-2:00 AM	Road House	Fireside Chat with Investors and Karaoke

## Sunday

6:00 AM	Basketball Court (If Raining/Cold--this activity will be moved to the Road House)	Guided Yoga and Meditation (Sign Up Necessary)
	Bench Tree	Hiking (Sign Up Necessary)
7:00-8:30 AM	Mountain House	Breakfast with Entrepreneurs (Startups Introduce themselves--OPEN mic)
8:30-10:15 AM	Mastermind Session 3	You need to go to the Mastermind Session for which you registered. Each participant will experience 3 of the 4 Masterminds or select a Workshop (as we begin, you decide if you would like to participate in the high impact or low impact activities)
	Roadhouse Limit: 30 ppl	Essentials of Marketing and Branding in the Digital Age; it's NOT all about Facebook Mentors: Ari Zoldan, AJ Mihrzad, Mike Schwede, Marva Allen, Patrice Samara, Laney Silverman and Kean Wong
	Aerial Park Limit: 30 ppl	Capital and Your Venture: When do you RAISE, When do you EXIT? Mentors: Sebastian Niestrath, Maryanne Morrow, Barbara Fischer, Jennifer Jacques & Chris Abato
	Adventure Woods Limit: 30 ppl	Scaling and Globalization: Risk, Rewards and Timing Mentors: Desiree Reid, Rahul Narvekar, Sachin Narode, Alison Anthoine and Rahfael Gordon
	Waterfront Limit: 30 ppl	Team and Leadership: Homicide v Suicide Mentors: Francesca Barack, Alan Brody, Dom Cappuccilli, Ryan Foland, Amy Kalafa and Ursula Ringham
10:30 AM - 12:15 PM	Boat House	Susie Carder: What Investors are looking for and HOW to get Noticed: Setting up your Business to Attract BIG Money
12:30 - 1:30 PM	White Tent	Lunch Keynote: Indiegogo Video from Sarah Meister and Talk with Noelle Santos and Marva Allen

2:00-3:00 PM	Boat House	Investor Panel: Sonpreet Bhatia, Sebastian Niestrath, Barbara Fischer, Brian Kutayiah, Rahul Narvekar. Moderator: Maryanne Morrow, Alan Brody, Fred Newcomb
3:15 to 6:30 PM	Boat House	Pitch Finale Judges: Susie Carder, Ming Lu, Sonpreet Bhatia, Sebastian Niestrath, Barbara Fischer, Rajesh Dembla, Swatick Majumdar, Dr. Roberta Lee, Lawrence Rufrano and Maryanne Morrow
7:00 PM	Mountain House	Dinner and Check Out
8:00 PM	Gazebo	Bus Departs for NYC